



Engage your business and employees with the United Way of Central Massachusetts

COMMUNITY IMPACT

Encourage staff to participate in the United Way **Community Impact Investment Committee**, which reviews grant proposals annually, making recommendations to Board subcommittees on which programs will receive funding.

WOMEN'S INITIATIVE

Be a Mentor at annual **Dollar Scholar Conferences**

Become a **member of WI** and participate on a committee

- Awards/Nominating Committee
- Community Investment Committee
- Finance Committee
- Financial Literacy Committee
- Fundraising Committee
- Investing In Girls Liaison
- Membership Cultivation & Education Committee

BOARD OF DIRECTORS

Encourage staff to participate in the United Way **Board of Directors**, which sets the strategic goals of the 94 year old organization, or on one of its subcommittees:

- Finance, Audit and/or Investment
- Community Impact
- Governance Committee
- Resource Development and Marketing

FUNDRAISING

Offer a **Loaned Executive** to United Way and provide your young professionals the opportunity to increase their skills and knowledge in an important leadership capacity, while they work on specific campaigns.

Join the **Campaign Cabinet** which sets strategic direction for the annual campaign. Work with other business leaders on cultivating relationships with 185 current corporate supporters as well as developing new opportunities.

VOLUNTEER and LABOR SERVICES

Gather a group of co-workers to complete a seasonal volunteer activity and/or participate in our annual corporate day of service, **Day of Caring**

Become a **Tax Preparer with EITC** and help low-income working adults apply for the tax credits they are due during annual tax season.

Allow your employees the chance for meaningful team building through a **Specialized Volunteer Project**.

Rally your company around our annual **Holiday Wish List**; raise money and/or goods to help those less fortunate have a great holiday by donating needed items.

Replenish needy food pantries at the annual **Letter Carriers Food Drive** the 2nd Saturday every May.

Check our website at www.unitedwaycm.org or call (508) 757-5631 ext 221 for a complete and up-to-date listing of volunteer activities in central Massachusetts.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED
 Want to make a difference? Visit www.unitedwaycm.org

