



Stepping up for Girls!



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Opportunity for Funding

The *Women's Initiative* of United Way of Central Massachusetts (UWCM) is announcing an opportunity for programs to submit grant requests addressing the issue of "Violence Affecting Middle School Girls." More information, including the application, is on the United Way web site, www.unitedwaycm.org.

Special Opportunity: Interested parties are invited to attend a **Grantwriting Workshop** on **Wednesday**, January 6, 2010 from 3 to 4:30 p.m. at United Way of Central MA, 484 Main Street, Worcester. (Snow date is January 13 at 3) You do not need to be applying for Women's Initiative funding to participate. Please contact Jim Pepin at jpepin@unitedwaycm.org to register.

The *Women's Initiative* is a group of volunteers who have come together to make a difference in our community. It is part of a national trend of women engaging in philanthropy, organized to create a powerful force to effect change in their society. Working with volunteer committees of community leaders, the *Women's Initiative* has engaged more than 1,400 individuals and raised over \$1,000,000 since it began in 2003.

Our current priority is to end violence in the lives of adolescent girls by addressing underlying causes, investing resources to create positive changes, and measuring the results. The *Women's Initiative* employs three strategies to address identified needs in this area:

- Program Funding (Grants and Sponsorships)
- Research
- Community Education

For this funding opportunity, the *Women's Initiative* will consider proposals that address the issue of:

REDUCING THE INCIDENCE OF VIOLENCE AFFECTING MIDDLE SCHOOL AGE GIRLS
THROUGH THE STRATEGY OF
BUILDING, STRENGTHENING AND SUPPORTING THE DEVELOPMENT OF
HEALTHY, CONFIDENT, AND SAFE ADOLESCENT GIRLS.

More information is available at www.unitedwaycm.org

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